Web video & live streaming with a pinch of storytelling

COMPANY PROFILE
“No man understands a deep book until he has seen and lived at least part of its contents.” — Ezra Pound
**MILESTONES**

**2007**
First online TV in Croatia
We started our own nightlife media coverage and brought independent scene closer to the masses.

**2009**
VIDI Web top 10
*Behind the scenes* film depicting the work and idea behind Croatia’s biggest web award competition.

**2010**
First mobile live stream in Croatia VIP jazz festival
Streaming legendary Pat Martino live in concert VIA 1 USB stick!

**2011**
First online DVD in the world Terraneo
*Indie festival* with cult status recorded and published for the posterity.

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**MILESTONES | ABOUT | WEB VIDEO | LIVE STREAM | ADVERTISING | GEAR | CLIENTS | CONTACT**
One million video views on YouTube
Not too shabby, entering the seven digits club

1300 YouTube channel subscribers
Building an audience is a mammoth task. It only took us 7 years :)
RING SINCE 2008 RENDE
Meet our experimental playground and content factory — Transmeet Television!

What started as the first Croatian web tv, morphed into a digital publishing platform. Through a network of fellow authors, we record moments in time. Moments you can relate to.
With almost a decade of shooting and editing, we’ve accumulated a lot of gear and knowledge to tackle any production request. Seeing that video is already dominating the consumption of content online (over 60%!), an experienced and well-coordinated crew is a crucial factor for delivering high-quality products in often tight deadlines.

Video production can be a daunting task. But don’t let that be a reason to get left behind the competition. Exit your comfort zone and rejuvenate your online presence! Video can build trust with your audience and consequently boost your conversions and sales.

Our secret sauce comes in the triangle shaped bottle! If you want great footage, we have to nail the exposure triangle: Aperture | Shutter speed | ISO. Likewise, if you want an exceptional web video, we’ll bring out the big guns and use Neuralab ‘DDC’ triangle — Design | Development | Content services. Don’t settle with ‘just’ a video — transform a great idea into a shareable visual art!
10 YEARS OF DIGITAL PUBLISHING
Embed video on your website and you’re 53 times more likely to appear on search results — cause Google loves video (Forrester)
It's not enough to drive people to your website. You want them to embrace and remember your message. From bite-sized video snippets to lip-smacking web documentaries — we got you covered! Hundreds of videos in our portfolio assure we have every production solution for a new and disruptive business. Strong journalistic backbone paired with passion for new technologies separate us from other production companies. We call it — impact storytelling!
80% of audience would rather watch live video from a brand than read their blog! (Livestream)
**HD Multicam** live editing and broadcasting

**Social media** integration

**Pay per view** option

Fully custom ‘Wall of tweets’

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**Take your event global!** Create virtual communities and put remote viewers in the front-row seat of your event. Make **Live Stream** your biggest marketing weapon and turn your event into a hybrid affair. With dozens of streamed events behind us, we provide best bang for your buck. Multiple cameras broadcasting directly to social media channels will guarantee your reach will be FAT. **Shake things up — go LIVE!**
170+ HOURS OF LIVE STREAMING
The average **click-through rate** of video ads is almost 2 percent - the highest CTR of all digital ad formats! (BI Intelligence)
It's time to teach an old dog some new tricks! Being on the forefront of digital media, with 10 years of online publishing experience, we help connect brands with consumers. We are inquisitive about your business and what makes it unique. The devil is in the details so our main goal is to refine your message and deliver videos to your users, wherever they are — on YouTube, Facebook or Instagram.

Swim upstream. Ignore the mass media.
We’ve been **lucky enough** to work with people and teams who are not afraid to discover new things and make a difference. Partners that are purpose driven. Each in their own **little creative cosmos**.
In the end of the day, **a good story will always run the show.** Tell us yours, and let’s find new ways to convey your message and make real impact!

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